

**MEDZ PRODUCTS... EVERYWHERE IN MOROCCO:**



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**Industry, Commerce and Logistics**

**Tourism**

**Offshoring & New Technologies**

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**JORF LASFAR**  
 PARC INDUSTRIEL INTÉGRÉ



**Jorf Lasfar Industrial Park**



Jorf Lasfar it is the only park designed to meet the needs of category A industries. It offers a broad range of real estate services:

- Serviced plots of land, from 2,000 to 200,000sq-m, for sale or rent.
- Delegated project management.

Located in the heart of the El Jadida province (the Doukkala-Abda region), it is the Kingdom's most important region in terms of industrial hubs and is strategically located:

- closeness to Jorf Lasfar Port
- 1,5hr from the greater Casablanca region.

The park aims to boost the economic potential of the Doukkala-Abda region through the provision of infrastructure that meets international standards. It targets, among other activities :

- heavy industries in the energy, metal, chemical and para-chemical sectors
- industrial logistics
- industry support services (maintenance, consulting firms, business centers, etc.).

**250 ha**  
 1<sup>st</sup> PORTION  


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 2<sup>nd</sup> PORTION  
**100 ha**  
 PHASE I

- Investment: **Dhs12bn** at project completion
- Direct jobs created: **50,000** at project completion

**28** Marketed projects

**10** Established businesses

**200 ha** Marketed surface area

**1<sup>er</sup>** Largest ore port in Africa close by

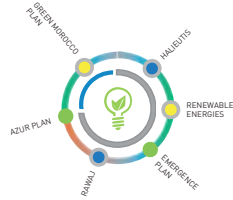
LAND PRICE STARTING AT  
**Dhs 350**  
 per sq-m

# About MEDZ - Developer of Jorf Lasfar Park

MEDZ is a subsidiary company of the CDG Group, the Kingdom's number one institutional investor. Set up in 2002, it is today the leading agency in Morocco in terms of developing and managing **offshoring, tourist and industrial parks**.

All over Morocco, MEDZ provides investors with infrastructure that complies with international standards.

## A key player in sector-specific strategies



More than Dhs **15bn** investments  
**1700** Ha developed hectares  
**200,000** projected jobs

## 10 good reasons for investing in MEDZ parks

- Infrastructure complying with international standards**
- Subsidized plots of land and buildings for rent through a real estate institution**
- A range of varied services**
- An administrative one-stop shop**
- Integrated training programs**
- Optimal logistical connections**
- A comfortable, pleasant environment**

### ... and, in the free zones

- A favorable customs regime**
- an attractive tax regime**
- a free exchange rate system**

# About the Doukkala-Abda Region



The Doukkala-Abda region is located in the southern part of the central plain on the Atlantic coast. It has a surface area of 13,285sq-km and a population of 4,284,039 inhabitants. The region is made up of the El Jadida, Sidi Bennour, Safi and Yousseoufia provinces. It is strategically located, at the heart of the country's 3 major regions:

- 1-hour drive south of Casablanca
- Only 2-hours drive to the north west of Marrakech
- 2 hours to the north east of Essaouira

## ADVANTAGES

- A rich port network**  
1 major conventional ore port less than 3 km away  
80 km from the Casablanca Port  
3 other ports in El Jadida, Safi and Souiria
- Optimal connections with all of Morocco's regions**  
Jorf Lasfar Port to Casablanca : 80km
- Efficient rail links**  
1,907 km of rail, 90 trains per day, 6,280 wagons fitted for all types of products and packaging
- A region open to the outside world**  
Casablanca Mohamed V International Airport : 80km
- Economic competitiveness cluster**  
2 industrial zones, including one of the largest in Africa  
5bn tons of gypsum reserves  
300 km of coastline
- A skilled workforce**  
Active population: 698,775  
105 professional training institutions
- A 235 linear km pipeline network**
- Rich, diversified tourist services**  
4 million tourists a year

Source: Regional Investment Center, Doukkala-Abda Region

# A strategic location...



## LOCATION

Region : Doukkala-Abda  
El Jadida : 15 mn

## CONNECTIVITY

- A5 Casablanca – El Jadida freeway: 101 km  
Extension works for a link to Safi, a freeway exit is planned 10 km from the park
- El Jadida railway station: 19 km
- Casablanca Mohamed V International Airport: 1h30mn  
Marrakech International Airport: 2h30mn
- Jorf Lasfar Port: 5 km  
Safi Port: 2hrs30mn  
Tanger-Med Port: 5hrs

## Project partners

The Jorf Lasfar park was launched by MEDZ in Partnership with :

- the Ministry of Industry, Commerce, Investment and the Digital Economy
- the Ministry of Economy and Finance
- the Ministry of Equipment and transport
- the Prefecture of El Jadida.

## They have trusted us...



## ...for an optimal living environment in the park

The Jorf Lasfar Park is one of MEDZ new generation parks. It is designed to offer optimal competitiveness conditions to the businesses established in the park and meet investors' needs in terms of facilities and services, including:

- **a one-stop shop** combining all key public services and facilitating procedures for investors: customs office, Regional Investment Center branch, ANAPEC and CNSS
- **a dedicated management company** offering maintenance services : infrastructure maintenance, security, waste management, etc.
- **standard services:** telecommunications, catering, hotel industry, living center, service station etc.
- **a dedicated logistics area** with a dry port for the shipping of goods by land
- **a continuing training assistance program** setup in partnership with the Moroccan state.

## ASSISTANCE & INCENTIVES

The Moroccan authorities propose several forms of investment-related assistance through dedicated funds or within the framework of investment agreements to be signed by investors and the Moroccan State.